

P1 iMAD Program
Goes International

P2 New HRHN “Why
u-MAD, Bro? Program

P2 DMCP CHW Program
Extended until 2019

P2 What is a CHW?

2018 SEMI-ANNUAL NEWSLETTER

The latest on Network Initiatives, Member Updates, and Rural Health.

P3 CFHC’s Community
Partnership School

P4 iMAD Summer
Workshops

P5 RCMA Parents
Advocate Nationally

P5 DeSoto Memorial’s
3D Mammography



HRHN iMAD Program Goes International

Heartland Rural Health Network’s iMAD Program went international in August of 2018. Dragos Productions extended an invitation to Larry Moore, Director of the iMAD Program and one staff member to engage in an exchange on youth development and sexual health issues with local educators. This event came at a critical time, as their provincial sexual education curriculum was reverted to the 1998 version just prior to our presentation. They invited Mr. Moore to present to allow local educators to hear about the iMAD Program during a Social with local LGBTQ community leaders and sexual health educators.



Prior to going international, the iMAD Program was presented in Chicago through the City of Chicago’s 24th District Police Department’s Police Program “Building Bridges with Youth” to youth and select police officers in May. Additionally, iMAD Program information was disseminated in Jacksonville through the Children’s Home Society in July. iMAD personnel were able to share information about our programs and exchange ideas and information with local leaders in both areas about sexual health education and youth-centered programs.

We look forward to future opportunities to share ideas and information on the iMAD Program.

Why u-MAD Bro? HRHN iMAD's New Program

iMAD Program developed a new Program for implementation during the 2018-2019 School Year – Why u-MAD Bro? This program is modeled after the iMAD Girls program but is geared toward middle school boys. With a focus on life skills, this program will be provided after school and piloted at two middle schools in Highlands County. We look forward to sharing updates from this new Program!

DMCP Community Health Worker Program Extended through January 2019

Heartland Rural Health Network is excited to announce that our DMCP CHW Program has been extended through January 31, 2019. This 6-month extension was provided by the Florida Blue Foundation. HRHN received the Advanced Innovations Grant from the Florida Blue Foundation in 2015 and has been actively providing DMCP CHW services to Diabetic Patients in Hardee and Highlands County through our partnerships with Samaritan's Touch Care Center, Pioneer Medical Center and Sun N Lake Medical Center.

If you are interested in us bringing our DMCP CHW Program to you or your clients, please contact us today by emailing support@hrhn.org.

What is a Community Health Worker?

A Community Health Worker (CHW) is a member of the community that helps bridge the gap between health care providers and their patients. This person provides an empathetic and socially sensitive approach to patient care. CHWs aim to promote the community's voice in the health care system. They are a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. They aim to facilitate access to services and improve the quality and cultural competence of service delivery. CHWs can be important parts of health outreach, community education, informal counseling, social support and advocacy.



Central Florida Health Care Partners to Bring First Community Partnership School Model to Polk County

Central Florida Health Care, Inc. a community health center that serves patients in Polk, Highlands and Hardee Counties is a proud partner in the Community Partnership School model with Polk County Public Schools, United Way of Central Florida, University of Central Florida, Heartland for Children, and Southeastern University to have a community school in Polk County, Florida. Crystal Lake Elementary in Lakeland, Florida was selected to host the first community partnership school program.

The Community Partnership School will be governed by a council representative from each of the partner organizations along with leadership from the school and community. The representatives collectively make decisions to secure funding, allocate resources and hire staff and work with providers.

Dedicated staff positions include a Health Coordinator, after-school coordinator, health programs coordinator and a parent coordinator. The Community Partnership School will leverage resources by identifying and coordinating with local providers who can offer academic support programs, enrichment activities and wellness services at the school.

Andrea Hagan has been selected as the Director of the Community School and, along with Principal Fowler, is excited for this incredible opportunity to provide this program at Crystal Lake Elementary.

CFHC was the recipient of a \$100,000 donation on July 18 which will cover the costs of filing a new position – the Health Care Programs Coordinator. The funds were awarded to the United Way of Central Florida by the Clark Family Foundation.

As a community health center, CFHC will provide medical and dental services to the students at the school and will also provide services in the community which will help meet the health care needs of students and their families.

CFHC is very excited to be a partner in this great endeavor as the first community partnership school in Polk County, Florida.

**Article submitted by Ann Claussen, CEO, Central Florida Health Care*

HRHN iMAD Summer Workshops

This summer the HRHN iMAD Staff put together two, week long programs for Highlands County youth. The first was titled Summer Exploratorium for youth ages 10-13 and the second was titled Ladies and Gentlemen for youth ages 14-17.

The Summer Exploratorium Workshop invited youth to the International Magical Academy of Discoveries and integrated topics of communication, healthy vs. unhealthy relationships, conflict resolutions, empathy and fitting in with a backbone of wizards at a Magical Academy.



The Ladies and Gentlemen Workshop taught participants about important life skills including communication, resume and interview skills, money management, etiquette and how to network. It concluded with a Networking Lunch at Inn on the Lakes.

THANK YOU

To the following businesses for their support of our Summer Workshops:

Top Hat Coffee

202 Circle Park Dr
Sebring, FL 33870
Owner: James Leonhardt

Phil & Christine Hatfield

Inn on the Lakes, Chicanes Staff

Champion for Children Foundations

Circle Theater
202 Circle Park Drive
Sebring, FL 33870

Rachel Moore

Moore Performing Arts, Inc.
Everafter Characters

Amanda Bates

Joy and PT Salinder

RCMA Parent Leaders Ascend to State, National Roles

Malena Cuahutenango, a parent to a RCMA Mulberry Child Development Center's student, was elected Secretary in the Parent Affiliate to the Board of the Washington-based National Migrant & Seasonal Head Start Association. Felecia McClendon, a grandmother of a RCMA Walker Child Development Center's student, was elected to a similar affiliate serving the Southeastern US.

Parent advocacy is at the center of RCMA's Mission, as one of its main goals is to involve parents in the educational process and in public policy decisions affecting their children and families. RCMA is proud of these super Parent Advocates!



Malena Cuahutenango



Felecia McClendon

**Article adapted from RCMA's Summer 2018 Newsletter rcma.net/wp-content/uploads/2018/08/Summer-newsletter-2018.pdf*

DeSoto Memorial Hospital 3D Mammography

DMH THE FUTURE IS HERE

Senographe Pristina™

South Florida's ONLY 3D Mammography Experience

Comfort for Patients
A 3D mammography system that is more inviting and more comfortable resulting in a better overall breast exam experience.

Confidence for the Technologist
A new ergonomic design to reduce physical strain with dedicated functionalities for easier patient positioning during the mammogram.

Clarity for the Radiologist
Superior imaging for diagnostic accuracy at the lowest patient dose of all FDA approved digital breast tomosynthesis (DBT) systems.

CALL OR VISIT US TO LEARN MORE!

(863) 494-3535 • www.dmh.org
900 N. Robert Ave. Arcadia, FL 34266

HAVE YOU GOTTEN YOUR ANNUAL MAMMOGRAM?

DeSoto Memorial Hospital recently started offering South Florida's only 3D Mammography Experience in their ACR accredited mammography suite. This experience boasts comfort for patients, confidence for the Technologist and clarity for the radiologist. Additionally, a full array of diagnostic imaging services is offered through DMH's Radiology Diagnostic Imaging Department.

The National Standards suggest annual mammograms starting at the age of 40 or earlier if your family has a history of breast cancer. Although mammograms do not prevent cancer, an annual mammogram can lead to early detection of breast cancer and as with all cancers, the early it is detected the better your chances are of beating it. If you are interested in using this 3D Mammography technology, speak with your Primary Care Doctor and contact DeSoto Memorial Hospital.

**More information about the Diagnostic Services at DeSoto Memorial can be found at dmh.org/diagnostic-imaging and for more information about the importance of mammograms can be found at mammographysavelslives.org.*

Heartland Rural Health Network, Inc. is happy to share with you some great updates from our members and community partners! **Thank you** for your continued **commitment** to improving rural health care through your association with Heartland Rural Health Network. Current network **initiatives** include the DMCP Community Health Worker Program, the C-PREP iMAD Program, and supporting Drug Free Highlands through a Drug Free Communities Grant. A full description of current Network initiatives can be found online on our website at hrhn.org.

If the Network can **partner** with your organization on a project, please contact us to discuss. We **value** community partnerships to accomplish the mission of the Network.

Please feel free to **forward** this newsletter to a friend or colleague.

Use AmazonSmile to Help HRHN Fundraise!

Heartland Rural Health Network is part of AmazonSmile, a website operated by Amazon that lets customers enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when customers shop on AmazonSmile, the AmazonSmile Foundation will donate **0.5%** of the price of eligible purchases to the charitable organizations selected by customers.

To have AmazonSmile contribute **0.5%** of your eligible purchases to Heartland Rural Health Network simply click our link [here](#) and it will take you directly to our AmazonSmile page. That's it! You shop as you normally do and HRHN will receive 0.5% from AmazonSmile for any eligible purchases. There is no additional costs or hidden fees for your participation in the program.

Don't forget to bookmark the link so that every time you shop through AmazonSmile you are supporting HRHN!

IMPORTANT NOTICE:

Heartland Rural Health Network's office location is currently undergoing major remodeling. If you are trying to reach staff, the best way is through email. Phone calls will transfer to a voicemail that is being monitored regularly, but staff have 2 business days to return calls as we are currently spread thin with no offices. Please be patient with us during this transitional time. We hope to have more updates in our July – December Newsletter!

Heartland Rural Health Network, Inc.

863.452.6530

www.hrhn.org

Mission: Improving access to quality health care by implementing creative solutions in collaboration with network members and community partners.

Vision: To be a leader of innovative, collaborative, and quality driven rural health initiatives.

2017 – 2018 Board of Directors: Blake Warren, President; David Duke, Vice President; Heather Stephenson, Secretary/Treasurer; Robert Rihn, Past President; David Robbins, Vince Sica, Justin Blalock, Denise Collazo, and Cathy Exendine.